### MELINDA WOLVERSON

573-864-6858 shefflerm@missouri.edu

# **Experience**

# University of Missouri, Columbia, MO

IT Trainer - Expert, IT Training, Division of Information Technology, 10/2007-Present

- Teaching the Adobe CC Creative Suites currently, as well as MS Office 2013
- Developing curriculum for Web Design, iPad, Dreamweaver (CS3 CC), InDesign (CS5),
  Photoshop (CS6 CC), Flash (CS6 CC), Premiere Pro Basics (CC) series and MS
  PowerPoint (2007 2013) series
- Managing social media for IT Training

Information Specialist, College of Engineering, 9/2005-4/2007

- Photography, graphic design, writing and editing for print and web publications
- Re-designing the college and alumni e-newsletters into a pleasing HTML format

Writing Lab tutor, Total Person Program, Athletic Department, 8/2004-2007

Tutoring undergraduate students in all stages of the writing process

# Independent Graphics Consultant, Columbia, MO

Graphic/Web Designer, 6/2004-Present

- Photography and graphic design for local businesses on a part-time and volunteer basis. Clients include University Avenue BnB and the University of Missouri.
- Book Illustration (2006),
  - Publication: Cuddles the Chocolate Cow, By Wally Edmond.
    Paperback I.S.B.N. 1-59879-125-7, Hard Cover I.S.B.N. 1-59879-108-7

### Moberly Area Community College, Mexico, MO

Instructor, 8/2005-5/2006

Teaching "Fundamentals of Critical Reading" and "Fundamentals of Writing"

#### Kansas State University, Manhattan, KS

GA, PILOTS Tutor for Expository Writing, 8/2003-5/2004

 Assisting student with questions and commenting on written work Expository Writing Instructor, 8/2002-5/2003

- Teaching Expository Writing I and II using instructional technology classrooms
- Communicating ideas to people in a variety of ways to match learning abilities
  Evaluating and commenting on written work

# Carl Sandburg College, Carthage, IL

Community Education Instructor and Business Lab Instructor, 1/2002-8/2002

- Teaching "Digital Camera" and "Beginning Computers"
- Cyber Camp 2002 teaching two-day seminar on Digital Camera/imaging for K-12 teachers

# **Volunteer Experience**

| 2014 - 15 | Mid-Mo Adobe User Group Manager  |
|-----------|--|
| 2005 - 15 | Graphics, Photographer, Web design & Kidcrest Tech Director, Woodcrest |
| 2004      | Touchstone, Technical Editor, Kansas State University                  |
| 2003      | Touchstone, Reader, literary magazine, Kansas State University         |
| 2002 - 04 | SAGE member, Student Association of Graduates in English               |

# **Education**

# Kansas State University, Manhattan, KS

Master of Arts - English, 2004

- Improved skills through web page creation, class assignments, and teaching
- Improved research and writing skills

### Hannibal-LaGrange College, Hannibal, MO

Bachelor of Arts, 2001

- Major English (Minor Art)
- Honors Program

#### **Harlaxton College, Grantham, England** — Semester abroad program

Associated with Hannibal LaGrange Honors Program

### Skills

# **Program Proficiency**

- Adobe (CS4 CC): InDesign, Photoshop, Illustrator, and Dreamweaver
- Other Adobe: Captivate 8, Acrobat Pro, Premiere Pro CC, and Lightroom
- Windows, iOS, and Microsoft Office 2007 2013
  - MCAS certified in MS PowerPoint 2007

#### Other Experience

- HTML 5, XHTML & CSS coding
- Digital Cameras, mostly Nikon D200 and D610
- Video capture and editing
- Mac computers and graphics tablets

#### Online art portfolio and teaching websites (2004-present)

— <u>http://melsheffler.com/</u>